

TOT UP THE SAVINGS WITH BABYBAY.IE

PARENTS can now trade new and used baby items on a website launched yesterday.

BabyBay.ie allows mums and dads to buy and sell affordable clothes and goods for their tots for a small monthly fee.

Mother-of-three Mandy O'Rourke came up with the idea when she realised the amount of baby clothes she had stored in her house. Mandy said:

"With three young children under the age of five I had a huge amount of clothes, toys, cots, buggies and accessories which were taking up space and which I no longer required.

"After looking for an online outlet to pass these on to, I was surprised to find that there wasn't a site specifically for the trading of baby goods.

"I spent time researching online and chatting to other par-

ents before bringing the concept to fruition. I have developed BabyBay.ie to be easy to use and good value for money.

"My aim is to provide a useful service that families will use over and over again, whether buying or selling."

Registration costs €3 a month and BabyBay.ie will donate a percentage of profits to kids' charity Barnardos.



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