



# ONLINE BABY SHOPPING

A new website has been launched to benefit parents and expectant parents in the recycling and purchasing of baby clothes, furniture and equipment. Babybay.ie facilitates the buying and selling of new and used baby clothes and goods for a minimal monthly membership fee. The site is the brainchild of Kildare-based mother of three and entrepreneur, Mandy O'Rorke. As a busy mum she spotted a gap in the market for an online outlet for mums to buy and sell their used baby clothes and goods. Items available for trading on the Babybay.ie site include boys' and girls' clothing, maternity clothing, prams and buggies, cots and nursery furniture, baby accessories, toys, DVDs and books, christening gowns, school uniforms and more. Registration on the site costs €3 for four weeks, allowing unlimited postings of baby goods along with your own personal account to manage your ads and receive messages and enquiries from interested buyers. Babybay.ie will also be donating a percentage of its profits annually to the children's charity **Barnardos**. For more information or to get trading yourself, visit [www.babybay.ie](http://www.babybay.ie).

