

# People Family Focus

## New website launched for the trading of new and used baby clothes and goods

A new website has been launched to benefit parents and expectant parents in the recycling and purchasing of baby clothes, furniture and equipment. BabyBay.ie facilitates the buying and selling of new and used baby clothes and goods for a minimal monthly membership fee.

The site is the brain-child of Kildare-based mother-of-three and entrepreneur, Mandy O'Rourke. As a busy mum Mandy spotted a gap in the market for an online outlet for mums to buy and sell their used baby clothes and goods. This came from a personal need to offload her own baby clothes and goods amassed over a number of years.

She comments, "With three young children under the age of five I had a huge amount of clothes, toys, cots, buggies and accessories which were



Mandy O'Rourke, founder of babybay.ie

taking up space and which I no longer required. After looking for an online outlet to pass these on to, I was surprised to find that there wasn't a site specifically for the trading of baby goods. I spent time researching online and chatting to other parents before bringing the concept to fruition. I have developed BabyBay.ie to

be easy to use and good value for money. My aim is to provide a useful service that families will use over and over again, whether buying or selling."

Items available for trading on the BabyBay.ie site include Boys and Girls clothing, Maternity Clothing, Prams and Buggies, Cots and Nursery Furniture, Baby

Accessories, Toys, DVDs and Books, Christening Gowns, School Uniforms and more. Registration on the site costs €3 for four weeks allowing unlimited postings of baby goods along with your own personal account to manage your ads and receive messages and enquiries from interested buyers.

Mandy continues, "By selling the baby items you no longer require, you can earn some extra cash or simply save money by buying quality baby clothes and goods at reduced prices. By recycling your used baby clothes and goods you're also doing your bit towards helping the environment. Given the current economic climate we're all trying to be a bit smarter with our money and I believe BabyBay.ie offers families a way to save money but also to make some extra cash too".

Not alone helping parents de-clutter and save money, BabyBay.ie has teamed with Ireland's leading independent children's charity Barnardos in an effort to help and support children around the country. BabyBay.ie is delighted to be donating a per-

centage of their profits annually to the charity.

For more information or to get trading yourself, log onto [www.BabyBay.ie](http://www.BabyBay.ie) today.

Recently Launched, BabyBay.ie is the new premier source for the trading of new and used baby clothes and goods.

Unlimited Ads, Only €3 Register Today!

Log onto [www.BabyBay.ie](http://www.BabyBay.ie) and start buying and selling TODAY!

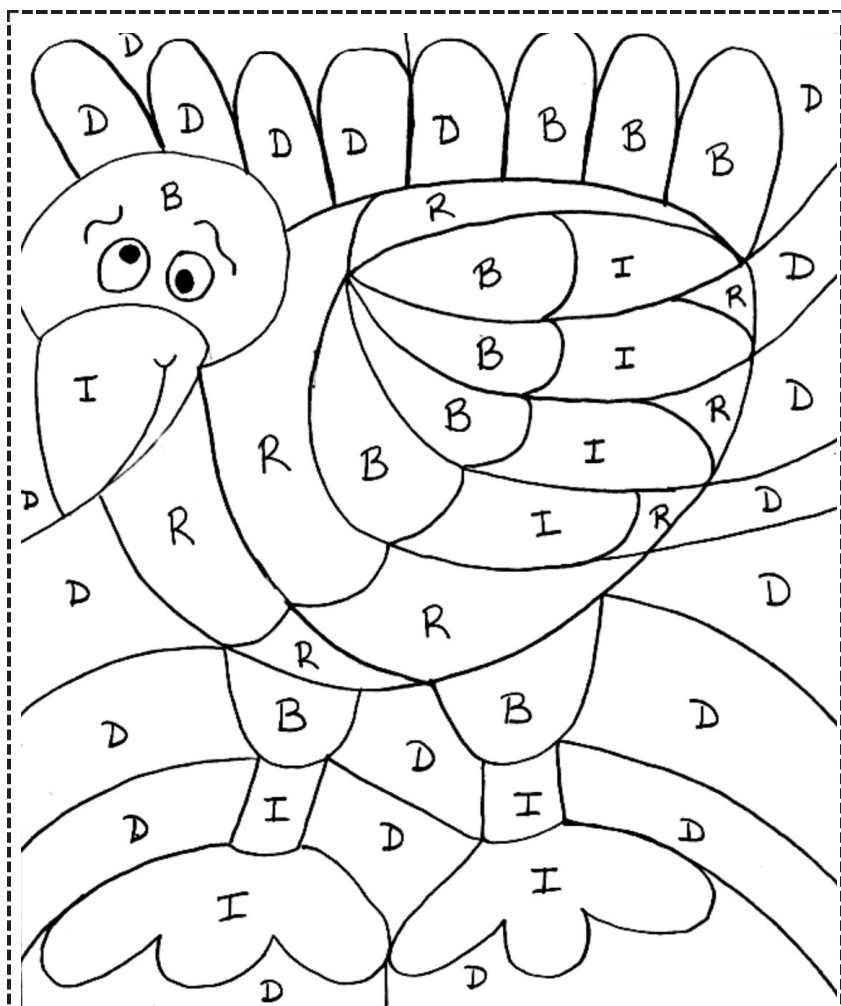
Earn Money Save Money Recycle

**LOOKING FOR CHILDREN'S TOYS?**

[happygolucky.town.ie](http://happygolucky.town.ie)

**town.ie**

## Kids Korner



B=blue, I=orange, R=red, D=yellow



Find 7 differences between the two pictures

### JOKES!

Why can't you play basketball with pigs? Answer: Because they hog the ball!

Why are Teddy Bears never hungry? Answer: Because they are always stuffed.